

# FALLING FROM THE VEGETARIAN PLATE: Is this a Low Tide in Plant-Based Meat?



Meatless Farms' story from soaring and sinking in the market, **leading to final shutdown?**

The news although has turned many heads towards the plant-based market, checking its authenticity and stability, it in **no way hints at a loss of consumer interest in veganism.**

In fact, it can be projected that the global market for meat alternatives can value around **£100-120 billion by 2030.**